

## ORDER



Orders	Order / Rev:	101894
	Alt Order #:	06815352
	Product Desc:	OCEGUERA 4 CONGRESS
	Estimate:	1188
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	05/21/12 / 10/30/12
	Order Type:	GENERAL

Primary AE: Amy McCreary  
Sales Office: BLPHI  
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Oceguera for Congress - Revved
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	1
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:05:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	22	\$19,355.00	\$16,451.75
10/29/12	10/29/12	11	\$7,180.00	\$6,103.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	22	\$19,355.00	\$16,451.75	0.00
November 2012	11	\$7,180.00	\$6,103.00	0.00
<b>Total:</b>	<b>33</b>	<b>\$26,535.00</b>	<b>\$22,554.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$26,535.00
Market	100%	\$132,675.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$34,495.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$27,861.75
KTUD	1%	\$1,326.75
KVVU	22%	\$29,188.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$13,267.50

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KSNV

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KSJV

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## Totals

33 \$26,535.00